



## **Privacy statement**

Future of Food Institute ("we") respects your privacy. This statement explains what personal data we collect when you order our (e)book, why, and what your rights are.

### **Who we are**

Future of Food Institute b.v.

Waldorpstraat 5, 2521 CA The Hague, the Netherlands

CoC number: 85741345

Email: [info@futureoffood.institute](mailto:info@futureoffood.institute)

We are responsible for the processing of your personal data as described here. You can contact us at the address above with any privacy question.

### **What we collect and why**

When you order the (e)book, we collect your email address, name, organisation, and country. We use this data to process your order, deliver the (e)book by email or post, and send your invoice.

Our legal basis is the performance of the contract between you and us. For keeping invoice and payment records, the legal basis is our legal obligation under Dutch tax and bookkeeping law. You must provide this data to place an order. Without it, we cannot deliver the (e)book.

We do not use your data for marketing, and we do not add you to a mailing list.

### **Payment**

Payments run through Mollie B.V. Mollie processes your payment details under its own privacy statement. We do not see or store your card or bank details. We only receive confirmation that your payment succeeded.

### **Who receives your data**

- Mollie B.V., for processing the payment.
- Our hosting provider, which stores our website and your order data on servers in the Netherlands.
- Paytium, the WordPress plugin that runs our order form. It operates within our own website and does not receive your data as a separate company.

We have data processing agreements with the parties that process data on our behalf. We do not sell your data, and we do not transfer it outside the European Union.

## **How long we keep your data**

We keep order and invoice data for 7 years, as Dutch tax law requires. After that, we delete it.

## **Cookies**

Our website uses only functional cookies that are needed for the site and the order process to work. These cookies do not require your consent. We do not use analytics, advertising, or tracking cookies.

## **Your rights**

You have the right to access, correct, and delete your personal data, to restrict or object to its processing, and to receive your data in a portable format. Send your request to [info@futureoffood.institute](mailto:info@futureoffood.institute), and we will respond within one month. Some data, such as invoices, we must keep by law, so we cannot always delete it on request.

You also have the right to file a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens) at [autoriteitpersoonsgegevens.nl](https://autoriteitpersoonsgegevens.nl).

## **Changes**

We may update this statement. The current version is always on this page.

Last updated: 24 September 2026